



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

LC Media
1604 Fawn Ln
Huntington Valley, PA 19006

Contract # 4849759

Schedule Dates 05/23/21-05/23/21
Advertiser Paid for by Giffords (122744)
Agency LC Media (8843)
Product POLITICAL ISSUE (ns) (1187)
Brand 77/79/320 (1563244)
Salesperson Eagle/PHL, Philadelphia (3886)
Sales Office Eagle-Philadelphia
Buyer Name Lisa,Cabanel,
Phone/Fax /
CPE 77/79/320
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments

Issue
NEW :60 ORDER FOR GIFFORDS/EVERYTOWN FOR GUN SAFETY ACTION FUND. FLIGH
T IS 5/19-5/26. TOTAL = \$3200. PLS CFM T/R BOB

Date Entered 05/20/21
Last Modified 05/20/21
Entered By Temeka Richardson
CO-OP No
External # ECR27384019
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$480.00
Net Total \$2,720.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
May. 2021	2	\$3,200.00
Grand Total:	2	\$3,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1/1.4)	05/23/21-05/23/21	1	1:00	8A- ABC-Good Morning America Sunday	1							X	1	\$1,200.00	\$1,200.00	Washington (WJLA)	GMA Sunday	5/20/21
2.0	Normal Line / SPOT (2/1.0)	05/23/21-05/23/21	1	1:00	10A- News-Full Measure with Sharyl Attkisson	1							X	1	\$2,000.00	\$2,000.00	Washington (WJLA)	News: Full Measure	5/20/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.